Vienna in Figures

Vienna as Business Location and Research Centre

Regional share in Austrian GDP / in Austrian population

21% of Austria's population lives in Vienna.

~190,000 students (winter semester 18/19)

= Vienna and Berlin are the biggest university cities in the German-speaking region

* includes dual enrollments

41% is the percentage by which Vienna's labour productivity exceeds the EU average (2018).

1.91 million persons live in Vienna, the fifth-largest city of the European union (as per 1 January 2020).

25% of Austria's gross domestic product is generated in Vienna.

Economic performance — Vienna and Austria, 2018 (Source: Statistics Austria)

97.8% Vienna presents almost the same purchasing power as New York and surpasses most EU capital cities.

9,221 new enterprises were set up in Vienna in 2019.

18 minutes is the average working time required in Vienna to be able to buy a Big Mac (2018).

1st place

According to the Mercer Quality of Living Survey and The Economist, Vienna is the world's most liveable city (2019).

3.6% Vienna's research quote (2017)

The brochures Research and Development 2020 and Business Location 2020 are available online at statistik.wien.gv.at