

Vienna in Figures

Vienna as Business Location and Research Centre

~193,000*

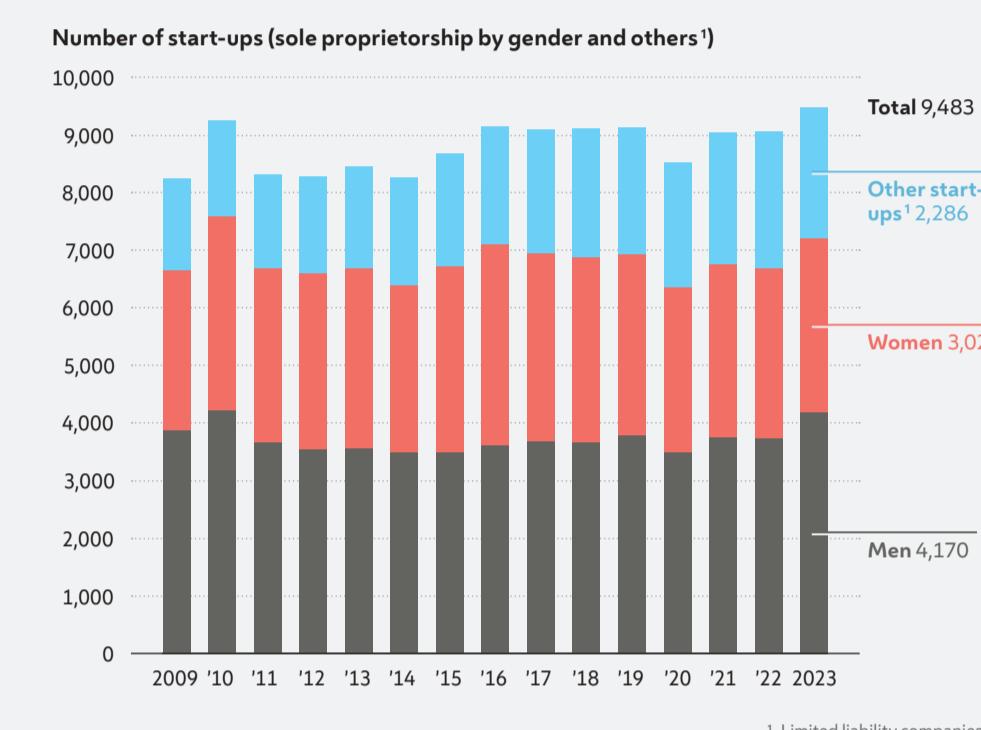
students
(winter semester 2022 / 23)

Berlin and Vienna are the biggest university cities in the German-speaking region

* includes dual enrolments

9,483

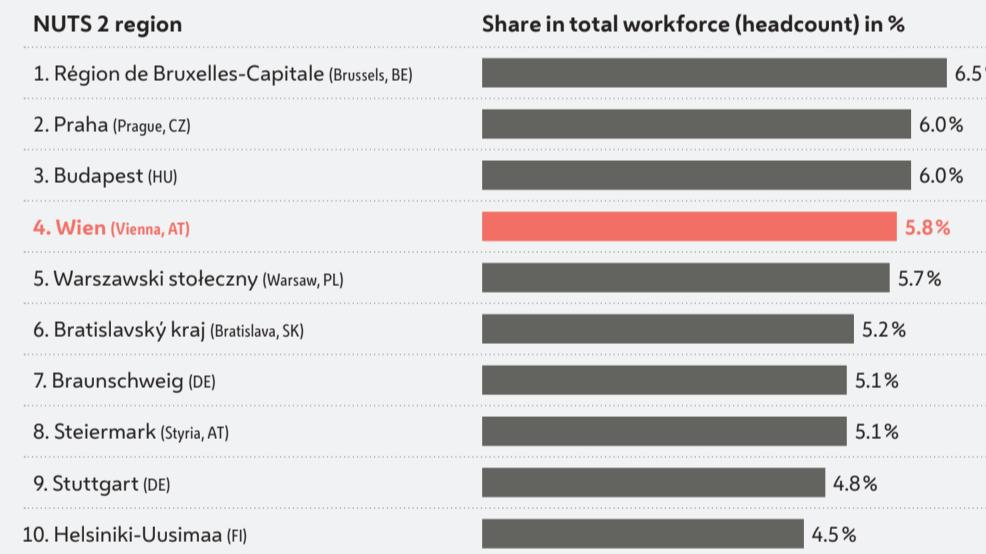
new enterprises were set up in Vienna in 2023.



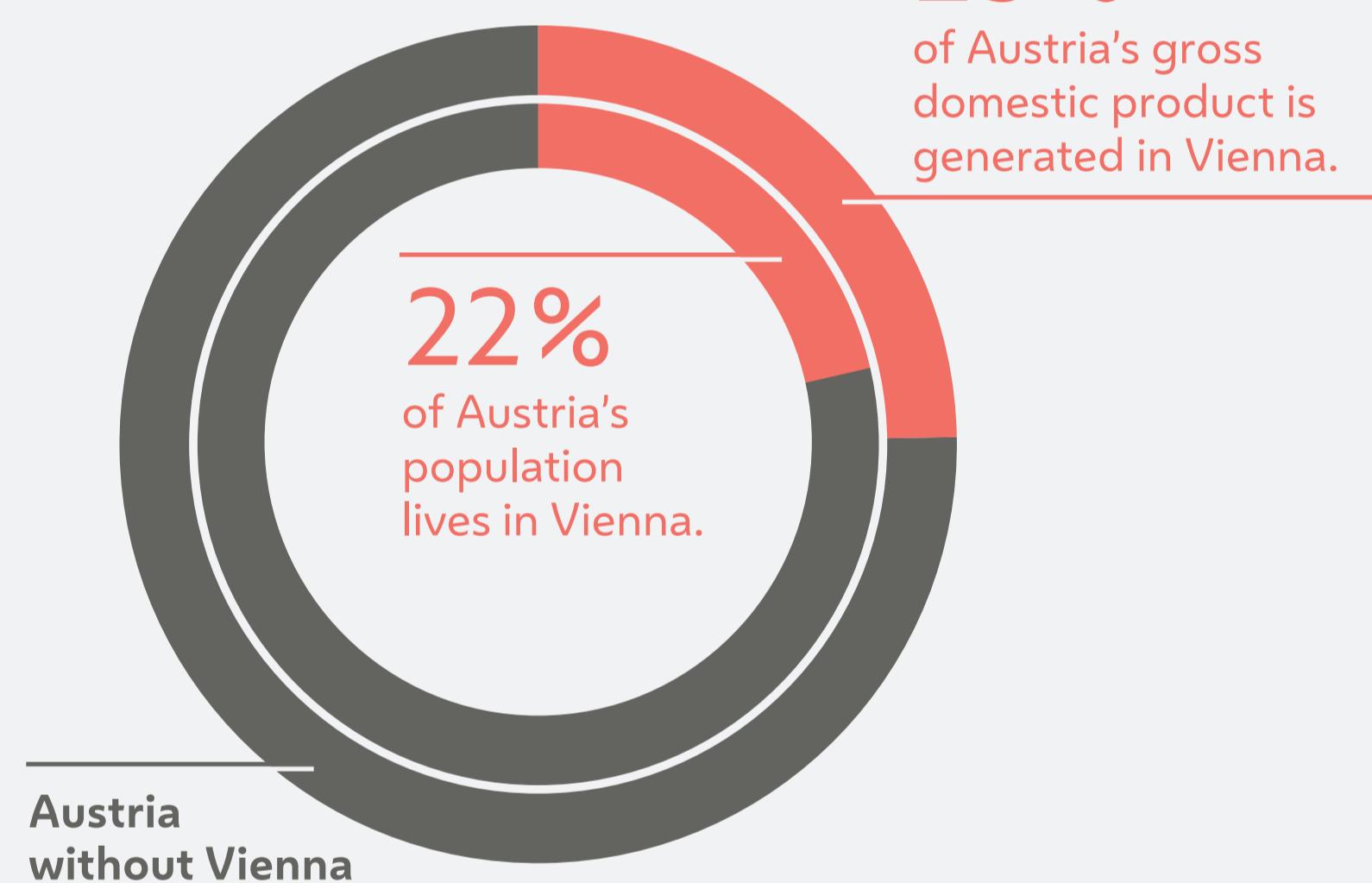
51,124

R&D personnel
(headcount, 2021)

= 35 % of all R&D personnel in Austria

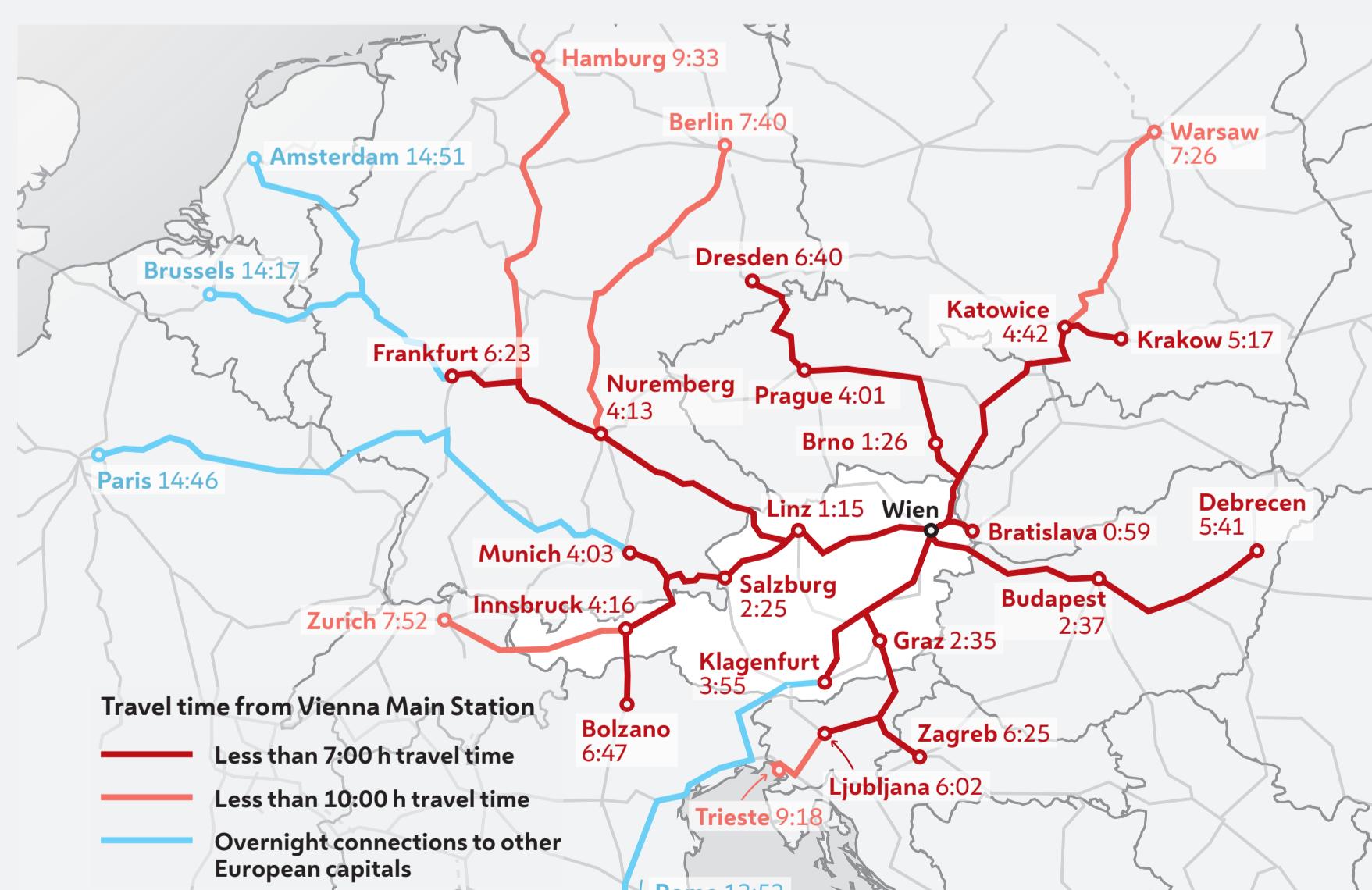


Regional share in Austrian GDP / in Austrian population, in %



7 hours

by train is all it takes to reach almost all of Austria's neighbouring countries (except Switzerland and Liechtenstein) as well as Poland and Croatia.



25%

of Austria's gross domestic product is generated in Vienna.

22%

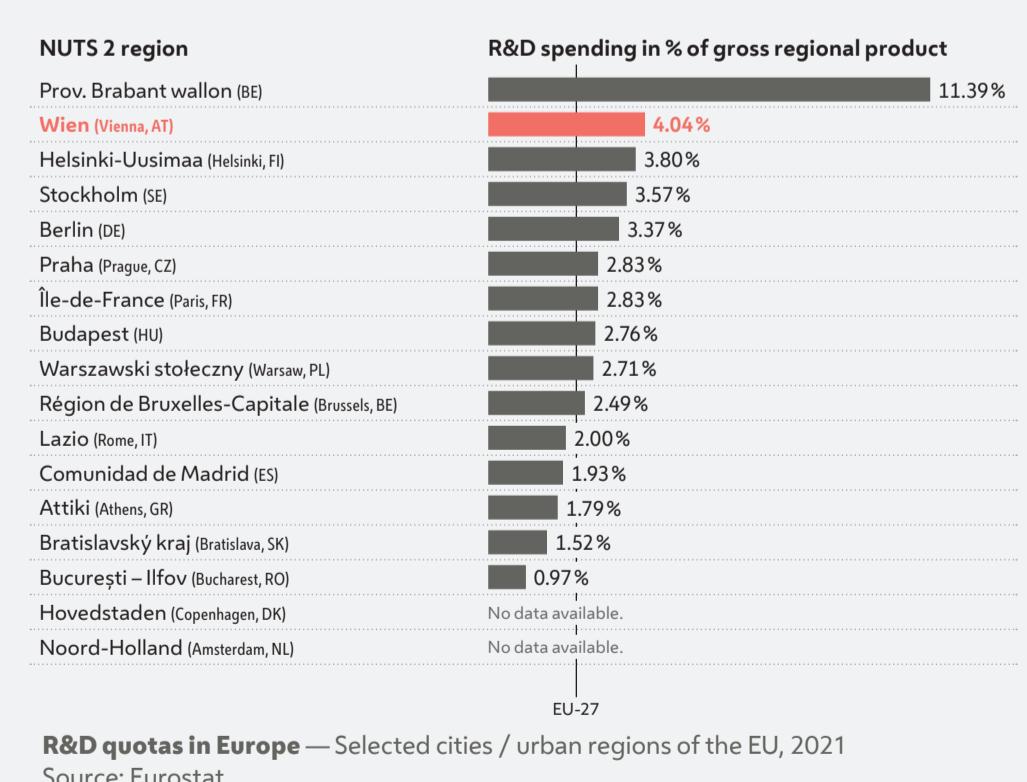
of Austria's population lives in Vienna.

35%

is the percentage by which Vienna's labour productivity exceeds the EU average (2022).

4.04 %

= Vienna's research quota (2021)



The brochures **Business Location 2024** and **Research and Development 2024** are available online at statistik.wien.gv.at.

1st place

According to Economist (2024) and Mercer (2023), Vienna is the world's most liveable city.

Place	Quality of Living Survey 2023 (Mercer)	Quality of Life Survey 2023 (Monocle)	The Global Liveability Index 2024 (Economist Intelligence Unit)	Best Student Cities in the World 2023 (Campus Advisor)
1	Vienna	Vienna	Vienna	Melbourne
2	Zurich	Copenhagen	Copenhagen	Berlin
3	Auckland	Munich	Zurich	Newcastle
4	Copenhagen	Zurich	Melbourne	Brno
5	Geneva	Stockholm	Calgary & Geneva	Seoul
6	Frankfurt	Tokyo	—	Vienna
7	Munich	Helsinki	Sydney & Vancouver	Galway
8	Vancouver	Madrid	—	Warsaw
9	Sydney	Lisbon	Osaka & Auckland	Montreal
10	Düsseldorf	Melbourne	—	Singapore

Vienna in international rankings — Highest quality of life worldwide
Source: Monocle, Economist Intelligence Unit, Mercer, Campus Advisor

2.0 million

persons live in Vienna, the fifth-largest city of the European Union (as per 1 January 2024).

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