

Vienna in Figures

Vienna as Business Location and Research Centre



The brochures **Business Location 2024** and **Research and Development 2024** are available online at statistik.wien.gv.at.

~193,000 *

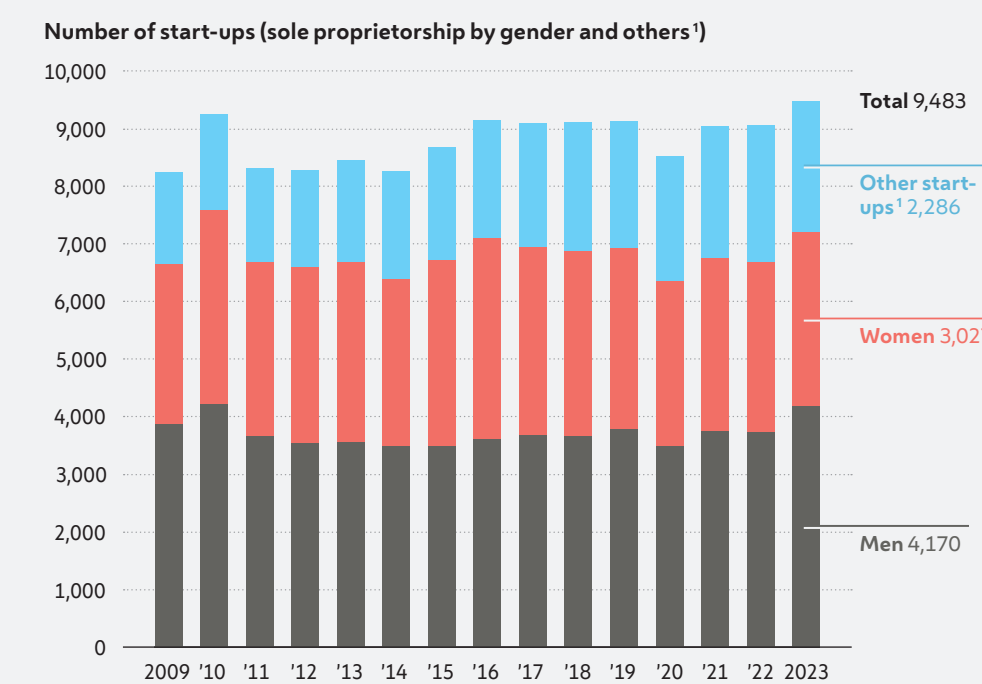
students
(winter semester 2022 / 23)

Berlin and Vienna are the biggest university cities in the German-speaking region

* includes dual enrolments

9,483

new enterprises were set up in Vienna in 2023.



Start-ups — Vienna, 2009 to 2023
Source: Austrian Economic Chamber

¹ Limited liability companies, limited partnerships, general commercial partnerships, associations, stock companies, other legal forms of businesses

1st place

According to Economist (2024) and Mercer (2023), Vienna is the world's most liveable city.

Place	Quality of Living Survey 2023 (Mercer)	Quality of Life Survey 2023 (Monocle)	The Global Liveability Index 2024 (Economist Intelligence Unit)	Best Student Cities in the World 2023 (Campus Advisor)
1	Vienna	Vienna	Vienna	Melbourne
2	Zurich	Copenhagen	Copenhagen	Berlin
3	Auckland	Munich	Zurich	Newcastle
4	Copenhagen	Zurich	Melbourne	Brno
5	Geneva	Stockholm	Calgary & Geneva	Seoul
6	Frankfurt	Tokyo	–	Vienna
7	Munich	Helsinki	Sydney & Vancouver	Galway
8	Vancouver	Madrid	–	Warsaw
9	Sydney	Lisbon	Osaka & Auckland	Montreal
10	Düsseldorf	Melbourne	–	Singapore
Number of cities compared	241	25	173	30

Vienna in international rankings — Highest quality of life worldwide
Source: Monocle, Economist Intelligence Unit, Mercer, Campus Advisor

51,124

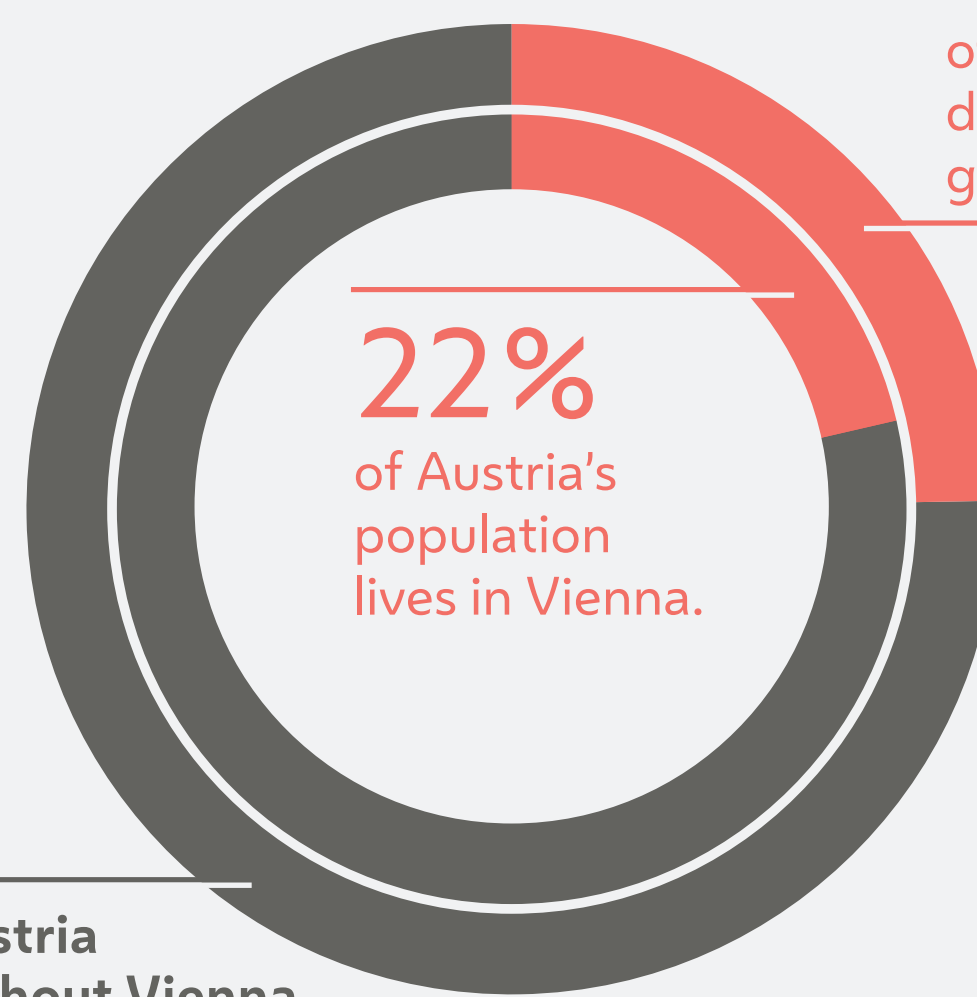
R&D personnel
(headcount, 2021)

= 35 % of all R&D personnel in Austria

NUTS 2 region	Share in total workforce (headcount) in %
1. Région de Bruxelles-Capitale (Brussels, BE)	6.5%
2. Praha (Prague, CZ)	6.0%
3. Budapest (HU)	6.0%
4. Wien (Vienna, AT)	5.8%
5. Warszawski stołeczny (Warsaw, PL)	5.7%
6. Bratislavský kraj (Bratislava, SK)	5.2%
7. Braunschweig (DE)	5.1%
8. Steiermark (Styria, AT)	5.1%
9. Stuttgart (DE)	4.8%
10. Helsinki-Uusimaa (FI)	4.5%

Share of R&D personnel across Europe — Top 10 cities / urban regions across the EU, 2021
Source: Eurostat

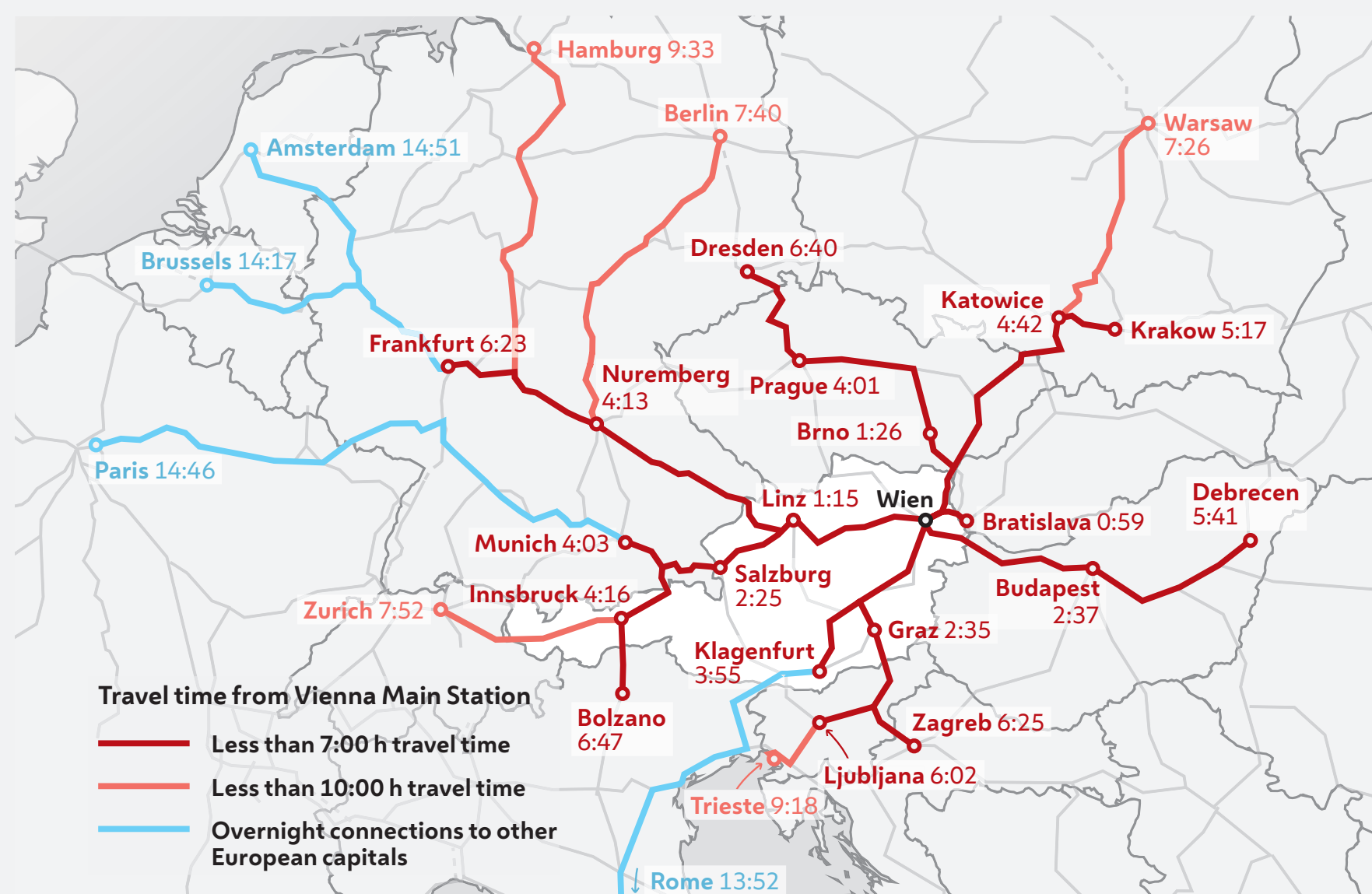
Regional share in Austrian GDP / in Austrian population, in %



Economic performance — Vienna and Austria, 2022
Source: Statistics Austria

7 hours

by train is all it takes to reach almost all of Austria's neighbouring countries (except Switzerland and Liechtenstein) as well as Poland and Croatia.



35%

is the percentage by which Vienna's labour productivity exceeds the EU average (2022).

4.04%

= Vienna's research quota (2021)

NUTS 2 region	R&D spending in % of gross regional product
Prov. Brabant wallon (BE)	11.39%
Wien (Vienna, AT)	4.04%
Helsinki-Uusimaa (Helsinki, FI)	3.80%
Stockholm (SE)	3.57%
Berlin (DE)	3.37%
Praha (Prague, CZ)	2.83%
Île-de-France (Paris, FR)	2.83%
Budapest (HU)	2.76%
Warszawski stołeczny (Warsaw, PL)	2.71%
Région de Bruxelles-Capitale (Brussels, BE)	2.69%
Lazio (Rome, IT)	2.00%
Comunidad de Madrid (ES)	1.93%
Attiki (Athens, GR)	1.79%
Bratislavský kraj (Bratislava, SK)	1.52%
București - Ilfov (Bucharest, RO)	0.97%
Hovedstaden (Copenhagen, DK)	No data available.
Noord-Holland (Amsterdam, NL)	No data available.

R&D quotas in Europe — Selected cities / urban regions of the EU, 2021
Source: Eurostat

Media owner and publisher



Meiereistraße 7, Sektor B
1020 Wien, Austria
Phone: +43 1 4000 83059
post@ma23.wien.gv.at

Responsible for the contents:
Peter Wieser

Editorial team

Stefan Jestl, Alina Pohl,
Elisabeth Unger

Concept development,
design & typesetting

Kunstuniversität Linz,
Visuelle Kommunikation:
Tina Frank, Hanna Priemetz-
hofer, Valerie Danzer

Legal statement

The data, tables, graphics, images, etc.
contained herein are protected by copyright.
Disclaimer: We assume no liability for the
correctness, completeness and currency of
the contents.
Reprints permitted only with citation of source.

Printed by

Print Alliance HAV Produktions GmbH,
2540 Bad Vöslau

City of
Vienna

Economic Affairs,
Labour and Statistics

statistik.wien.gv.at