

UMEÅ, Sweden - towards a gender equal and carbon neutral city



**UMEÅ
KOMMUN**

Annika Dalén annika.dalen@umea.se
Linda Gustafsson linda.gustafsson@umea.se
Strategic development office, City of Umeå (Sweden)



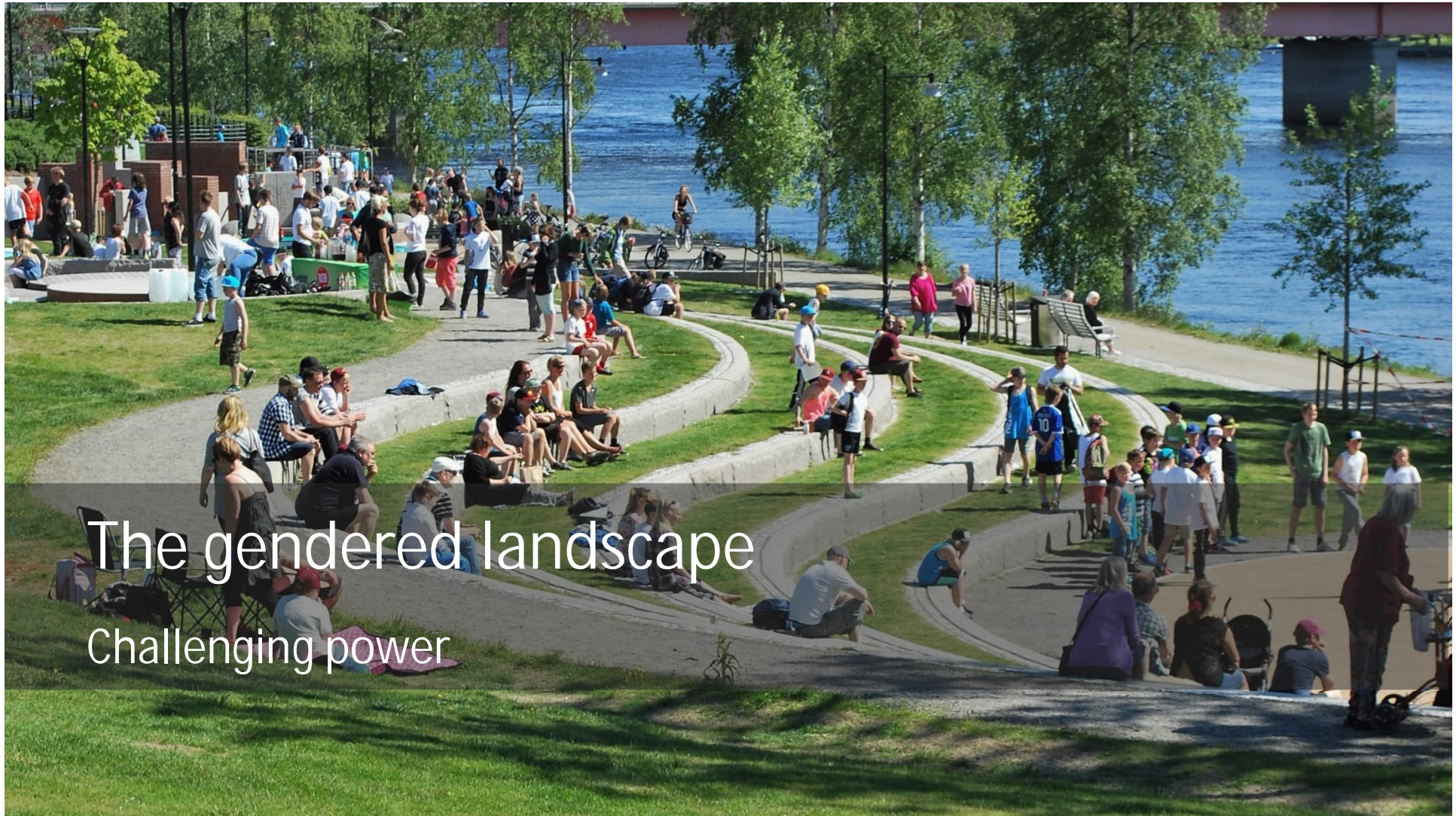
Social
sustainability

Environmental
sustainability

Economic
sustainability

Cultural
sustainability

Vision for Umeå
200,000 residents in 2050



The gendered landscape
Challenging power

EU MISSIONS
100 CLIMATE-NEUTRAL AND SMART CITIES
28 April 2022

MEET THE CITIES

OBJECTIVES OF THE EU CITIES MISSION

- 100 **climate-neutral** and **smart cities** by 2030
- Ensure that these cities act as **experimentation and innovation hubs** to put all European cities in a position to become climate-neutral by 2050

UMEÅ KOMMUN **Energimyndigheten** **VINNOVA** **tillväxtverket** **FORMAS**

Klimatkontrakt 2030
MELLAN UMEÅ KOMMUN OCH MYNDIGHETENA
ENERGIMYNDIGHETEN, VINNOVA, FORMAS OCH TILLVÄXTVERKET
11 DECEMBER 2020

ViableCities
Smart, sustainable and attractive

Climate city contract 2030

- The city of Umeå will be climate neutral by 2030 and the entire municipality by 2040.
- Reducing consumption-based climate emissions to 2 tonnes of CO2 equivalent per person/year to the year 2040
- 1 of 100 cities in the mission on climate-neutral and smart cities



Travel habit survey

What if men travelled like women?



Consumer habit survey

Responsibility for unpaid housework



Solar panels
Who do we target?



Challenging power, identity and norms is just as important as introducing new technology to reach climate neutrality