



**WHOLESALE MARKET  
WIEN-INZERSDORF** Central for Europe.



City of  Vienna  
*Vienna is special.*

# A market at the heart of Europe.



Every year, around 300,000 tons of food (200,000 tons of which are fruit and vegetables) is sold on this fresh produce wholesale market with 432 businesses.

In addition, more than 150 million flowers and plants are marketed on the Wholesale Market Wien-Inzersdorf.

That is 70 % of the overall fruit and vegetable turnover and 50 % of the overall flower turnover in Austria.

Every day, more than 2,500 lorries and around 1,000 cars deliver these goods.

What are you waiting for?  
Find out all about this diverse market now!

## A market with experience

As early as the 18th century, the City of Vienna decreed that all fruit and vegetables arriving in the city via land has to be sold at the Vienna Naschmarkt. At the beginning of the 1970s, a serious shortage of space and increasing traffic meant that a new site for the wholesale market was needed. Inzersdorf offered optimal conditions.

## A market close-by

The Wholesale Market Wien-Inzersdorf is a reloading point and hub in the heart of Europe and equally accessible from all directions. Short distances from the various border crossings and easy transport connections are reasons why many internationally renowned importers and companies favour the Wien-Inzersdorf site.

## A market with connections

Via the almost direct motorway connection, the wholesale market and Vienna can be easily accessed from all directions.



## A high-profile market

The Wholesale Market Wien-Inzersdorf has a good infrastructure

- a weighbridge, compound scales with 2 weigh platforms and an electronic count,
- rubbish dump including waste separation
- district heating connection and feed-in system with walk-in collectors
- bank, buffets, newsagent and other businesses

The Wholesale Market Wien-Inzersdorf deals with

- 70 % of the overall fruit and vegetable turnover in Austria
- 50 % of the overall flower turnover in Austria

# A market with class.

## Permanent buildings:

Type A: halls with a developed area of more than 52,900 m<sup>2</sup>. Buildings on third-party property builded up by private investors.

Type B: Four groups of stands with 40 norm units of 220 m<sup>2</sup> each on more than 8,800 m<sup>2</sup>. Property of the City of Vienna.

Type C: 18 stand groups with 210 norm units of 60 m<sup>2</sup> each on 12,600 m<sup>2</sup>. Property of the City of Vienna.

Long-term lease contracts entered into with 113 companies on these premises.

## Sales areas:

Special features of this supply centre are two undeveloped areas for producers and marketers, one of which is roof-covered. On an area of more than 17,000 m<sup>2</sup>, 120 producers and marketers sell their products.

## Meat market:

Immediately next to the undeveloped area, a meat hall of 7,000 m<sup>2</sup> is currently being built. Construction is planned to be completed in 2007.

## Flower hall:

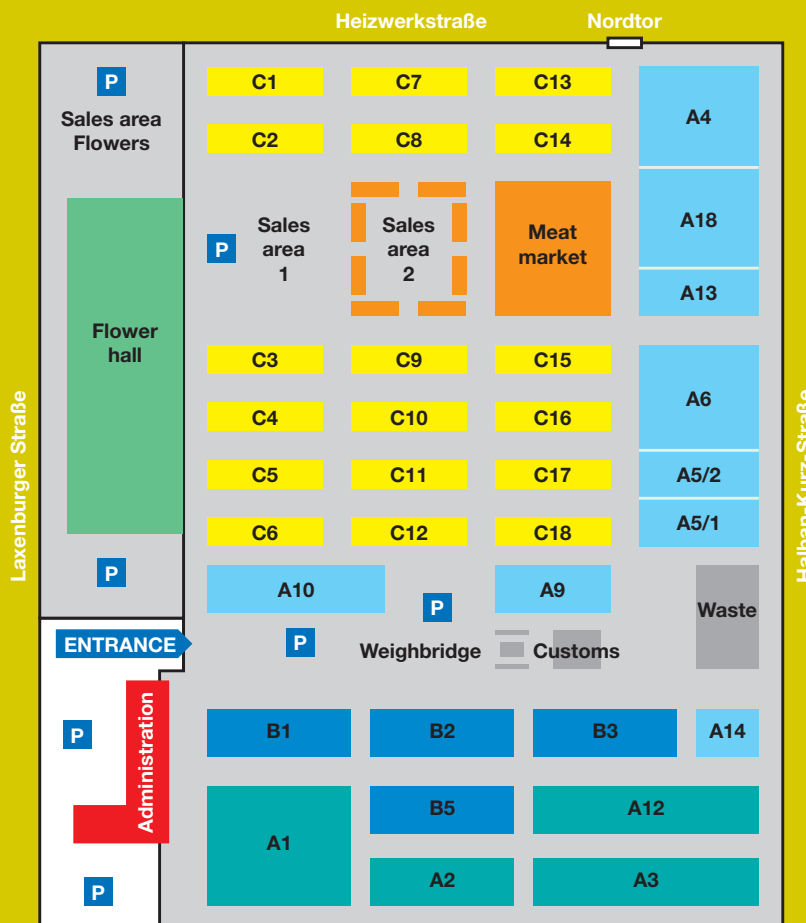
159 producers and retailers are currently presenting their goods on an area of 10,000 m<sup>2</sup>. Two loading halls on the north and south sides ensure weather-independent and smooth loading of fragile goods. An electronic barrier system separates commercial and private buyers by time.

## Customs:

Customs branch office and clearance office are located centrally in one building. The roof-covered customs clearance ramp of the customs branch office means that customs matters can be dealt with independent of weather conditions.

## Administrative centre:

The administrative centre, which is located by the entrance, also houses a bank, restaurants, a tobacconist as well as the offices of retail companies, agencies, transport companies and shippers.



Open since: 30/10/1972

Overall area: 300.000 m<sup>2</sup>

A halls: 52.900 m<sup>2</sup>

B halls: 9.706 m<sup>2</sup>

C halls: 12.600 m<sup>2</sup>

Sales areas: 17.000 m<sup>2</sup>

Flower hall: 10.000 m<sup>2</sup>

Meat market: ca. 7.000 m<sup>2</sup>

Administration, offices: 1.500 m<sup>2</sup>

Businesses: 432 in total

Fruit/vegetables, agricultural products: 253

Flower hall: 159

Office: 20

Distribution of turnover:

55 % to food retail chains

15 % to small specialist retailers

10 % to retailers

5 % to third countries

5 % to wholesale

5 % to the restaurant trade

Car traffic:

Approx. 2,500 vans daily and 1.000 cars

Self-employed and employees: approx. 1,500 persons

Owner and administration

City of Vienna,  
Municipal Department 59 –  
Market Authority



Ferdinand Götz  
Managing Director

Management:

Market authority management  
for the Wholesale Market

Wien-Inzersdorf

Laxenburger Straße 367,

1230 Vienna/Austria

Phone: +43 1 4000-59361

Fax: +43 1 4000-59382

E-Mail: maa24@m59.magwien.gv.at

www.marktam.t.wien.at

Opening times:

Mon to Fri 4:30 a.m. to 3:00 p.m.

Sat 4:30 a.m. to noon

Undeveloped space for producers/marketers and flower hall:

Mon to Sat 4:30 a.m. to 9:00 a.m.

